



Innovative Technologies Group, Inc.
TECHNOLOGY FOR TOMORROW
www.inntec.com

Press Release

Source: Innovative Technologies

GrowerLive™ version 2 released into production

Web based application offers increased efficiency for growers everywhere

February 2009

Tampa, FL: Innovative Technologies Group, Inc., a leading software development company, has recently announced it has released version 2 of their GrowerLive™ nursery management software.

GrowerLive™ was developed and trademarked by innovative technologies Group in 2006. The software is internet based and was designed for wholesale nurseries that provide vendor managed inventory to big box stores.

Version 2 has significant new features such as predicting store inventory out in to the future. This allows the grower to efficiently deliver product while maintaining maximum sell thru. New functionality was added to view and maintain merchandiser route details, Plan shipping containers and delivery, and a True Management Dashboard interface was added

Deke Darsey, CEO said, “We are very proud of GrowerLive and the fact that it has saved growers so much money, so quickly. That’s what we thrive for in our business”

ABOUT INNOVATIVE TECHNOLOGIES: Based just outside Tampa, Fl, Innovative Technologies primarily develops Business to Business applications. They have long term relationships with a wide variety of industries including wholesale nursery, travel, medical and manufacturing. For more information visit inntec.com or growerlive.com.